

Wellcome Meet the Heroes – Top Brand Awards

Terms and Conditions

1. Participants must be a Hong Kong resident (holders of a valid HKSAR identity card) and aged 18 or above when register this promotion.

This promotion only accept the Hong Kong mobile phone numbers which can receive and send WhatsApp message and accepted the WhatsApp in-app Terms and Privacy Policy when registering this promotion.

The Hong Kong mobile phone numbers which do not carry an WhatsApp account or have not accepted the WhatsApp in-app Terms and Privacy Policy yet when registering this promotion, will be unable to receive the winning WhatsApp message and the winning WhatsApp message will not be resent.

To agree or check whether you have agreed the WhatsApp in-app Terms and Privacy Policy:

<https://wellcomeluckydraw.com/eng/whatsapp>

2. Promotion / purchase period: 16 September to 13 October 2022
Registration period: 16 September to 14 October 2022
3. Within the promotion period, customers who purchase at Wellcome with a valid receipt, can enter the lucky draw through our promotion website wellcomeluckydraw.com by registering the receipt date, 11 digits of the Wellcome receipt number and their Hong Kong mobile phone number and voting for one or more categories of "Our Favourite Brands".
Each successfully registration will win an "Instant win prize".
Each successfully registration will get a lucky draw chance in "ultimate lucky draw".

Each registration can vote for each category of "Our Favourite Brands" once and if yuu ID is input in the registration, the registration can vote for "yuu Members' Favourite Brand" once. Voting in more awards / categories will still get one lucky draw chance in the "ultimate lucky draw"

Participants should keep the original receipt for the prize redemption / verification.

4. A valid receipt must be an original receipt issued between 16 September and 13 October 2022 by any Wellcome supermarkets in Hong Kong with purchase. The receipt's "actual amount payable" must not be \$0 or below. The original receipt should clearly show the purchased product name, purchase amount, receipt date and receipt number.

For the purchase amount "paid" by Wellcome shopping vouchers, no purchase amount deduction for the Wellcome shopping vouchers is needed and it would not affect the receipt's participation qualification.

The purchase / redemption of "Happy Stamp" series redemption items (including purchase / redemption of "Happy Stamp" series redemption items by yuu Points), redemption of free products / gifts, refunded products, plastic shopping bag charges, the purchase of Wellcome shopping vouchers, Octopus top-ups and delivery charges are not considered as purchase.

This promotion is for Wellcome supermarket only, and not applicable to Market Place by Jasons App or yuu to me online shopping platform.

5. Number of participations and win "instant win prize" for each person / Hong Kong mobile phone number are not limited while only one "ultimate lucky draw" prize can be won for each person / Hong Kong mobile phone number.

Only one "ultimate lucky draw" prize can be won for the same participant registering different Hong Kong mobile phone numbers or different participants registering the same Hong Kong mobile phone number in our promotion.

Each receipt can be registered once only, any duplicated registrations or wrong inputs will result in disqualification.

6. Each registration is required to vote at least one category of "Our Favourite Brands" and can vote for one "yuu Members' Favourite Brand".

The awards and categories available for voting are as below:

"yuu Members' Favourite Brand" (yuu ID input is required)

"Our Favourite Brands" categories:

(at least vote for one of below category and can vote for up to 10 categories)

- Oil, Rice & Noodle Brands
- Frozen Food Brands
- Chilled Food Brands
- Wines, Beers & Spirits Brands
- Beverages Brands
- Breakfast & Bakery Brands
- Canned Food, Cooking & Condiments Brands
- Beauty & Personal Care Brands

- Household Brands
- Snacks Brands

7. The prizes for this promotion are as below:

"Ultimate lucky draw":

- Grand prize: Dyson Pure Hot+Cool™, 1 unit (valued at \$4,480) (1 winner)
- 2nd prize: KitchenAid Artisan Tilt Head Stand Mixer, 1 unit (valued at \$4,380) (1 winner)
- 3rd prize: Dyson Supersonic™ Hair Dryer, 1 unit (valued at \$3,680) (1 winner)
- 4th prize: HK\$3,000 Wellcome Supermarket and Lifestyle Supermarkets Shopping Vouchers (5 winners)
- 5th prize: HK\$2,000 Wellcome Supermarket and Lifestyle Supermarkets Shopping Vouchers (10 winners)
- 6th prize: HK\$1,000 Wellcome Supermarket and Lifestyle Supermarkets Shopping Vouchers (15 winners)

"Ultimate lucky draw" winners will be drawn randomly by computer on 20 October 2022 and will be informed individually on or before 4 November 2022. The prizes' models and colours cannot be selected.

"Instant win prize":

"Instant win prize" includes "Instant win prize - supermarkets shopping voucher", "Instant win prize - freebie" and "Instant win prize - discount coupon" three categories.

Instant win prize winners will be drawn randomly by computer from 16 September to 14 October 2022 and the lucky draw result will be announced to participants on the lucky draw result page upon complete registration. Each successfully registration will win a prize of "Instant win prize - supermarkets shopping voucher", "Instant win prize - freebie" or "Instant win prize - discount coupon" categories.

"Instant win prize - supermarkets shopping voucher"

- HK\$50 Wellcome Supermarket and Lifestyle Supermarkets Shopping Vouchers (500 winners)

"Instant win prize - freebie"

- Vita Sparkling Peach & Orange Tea, 310ml, 1 can (1,000 winners)
- Dutch Lady Full Cream Milk, 470ml, 1 box (1,000 winners)

- Shunnam Cordyceps Flower Chicken Soup, 500gm, 1 bag (1,000 winners)
- Four Seas Sesame Seaweed, 15gm, 1 pack (1,000 winners)
- CJ Jabchae Fried Dumplings, 250gm, 1 pack (1,000 winners)
- Clorox Disinfectant Wipes (Fresh), 35pcs, 1 box (1,000 winners)
- Colgate CSPR Whitening Toothpaste, 110g x 3pcs, 1 pack (1,000 winners)
- Meadows Orange Chocolate Thins 80g, 1 box (1,000 winners)

"Instant win prize - discount offer":

- Assorted discount e-coupon

For each transaction, only one "Instant win prize - discount offer" e-coupon can be used and cannot be used in conjunction with other discount / offer coupons.

For the prizes' / discounts' favours, options and redemption details, please refer to the redemption details in the e-voucher / e-coupon and subject to supplies in Wellcome stores.

8. Winning notification and redemption details:

"Ultimate lucky draw" winners:

The winners will be notified individually by phone for winning registration on or before 4 November 2022. If winners who cannot be contacted within the above period, cannot provide the clear winning receipt photo and the original winning receipt or cannot complete the winning registration within the designated period after received the winning registration notification will forfeit the prize. The winners must redeem the prize or redemption letter in person at specific location and time. Authorized redemption is not allowed. The winners will be required to present the original receipts, the HKID card and redemption details WhatsApp message for verifications when redemption. If winners fail to redeem the prize on or before the designated date or fail to present the original receipt, the HKID card or the redemption details WhatsApp message when redemption, Wellcome reserves the right of disqualification. The original receipt will be collected after redemption.

"Instant win prize - supermarkets shopping voucher":

The winners will receive WhatsApp message of the winning confirmation within 1 working day and redemption details within 14 working days.

If winners do not receive the winning confirmation or redemption details WhatsApp message within the above period, the winners shall contact us by calling our enquiry hotline by the

registered person and phone number within 1 working day during office hours after the above period or the winners will be disqualified. The late enquiries would not be accepted.

The winners must redeem the prize in person at specific location and time. Authorized redemption is not allowed. The winners will be required to present the original receipts, the HKID card and redemption details WhatsApp message for verifications when redemption. If winners fail to redeem the prize on or before 17 November 2022 or fail to present the original receipt, the HKID card or the redemption details WhatsApp message when redemption, Wellcome reserves the right of disqualification. The original receipt will be remarked "redeemed" after redemption.

"Instant win prize - freebie"

The winners will receive the winning WhatsApp message with e-voucher's website link within 1 working day.

If winners do not receive the winning WhatsApp message or the prizes' e-voucher website link within the above period, the winners shall contact us by calling our enquiry hotline by the registered person and phone number within 1 working day during office hours after the above period or the winners will be disqualified. The late enquiries would not be accepted.

The winners must redeem the prizes at Wellcome supermarkets by presenting the original winning receipt and e-voucher displayed in the real time e-voucher website (screenshot is not accepted) within the valid period specified in the e-voucher. When the transaction is completed, winners must press "Done" and "Confirm" button in the e-voucher website in the witness of Wellcome staff. If winners fail to redeem the prize within the valid period specified on the e-voucher, present the original winning receipt or e-voucher displayed in the real time e-voucher website, or press "Done" and "Confirm" button in the e-voucher website in the witness of Wellcome staff, will forfeit the prize.

"Instant win prize - discount offer":

After win, the e-coupon would be displayed immediately in the lucky draw result page, winners shall take a screenshot or download the e-coupon immediately. No re-issuance of e-coupon, if winners fail to get the lucky draw result (due to network or other problems), take the screenshot or download the e-coupon, will forfeit the prize.

The winners must redeem the discount offer at Wellcome supermarkets by presenting the e-coupon screenshot or image within the valid period specified in the e-coupon. If winners fail to

redeem the discount offer within the valid period specified on the e-voucher, present the e-coupon screenshot or image, Wellcome reserves the right of disqualification.

9. The registration and voting of the lucky draw will be started at 00:00 of 16 September 2022.
The registration and voting of the lucky draw will be ended at 23:59 of 14 October 2022.
The date and time on the promotion website's server will be final.
10. Delivery note, duplicated receipt, coupon / voucher, credit card customer copy or receipt which only contains plastic shopping bag charges, the purchase / redemption of "Happy Stamp" redemption items (including purchase / redemption of "Happy Stamp" series redemption items by yuu Points), redemption of free products / gifts, refunded products, the purchase of Wellcome shopping vouchers, Octopus top-ups and delivery charges are not accepted for this promotion.
11. All winners must agree the terms and conditions of the prizes and the photos and videos taken in the redemption can be used for the promotional purposes in any channels and media by Wellcome for this promotion.
12. The "ultimate lucky draw" winner list will be announced on Sing Tao Daily and The Standard on 28 October 2022.
13. The photos are for reference only.
14. The prize cannot be transferred, resold or exchanged for cash. Winners agree to abide by the terms and conditions which listed by the prize suppliers of the relevant prizes. Wellcome and the prize suppliers shall not be responsible for any consequences due to the redemption or use of the prizes.
15. Participants understand and accept that Wellcome has no legal or other liabilities if any winners are unable to enjoy any prizes for whatever reasons or if any winners suffer from any personal injuries or property losses or damages in the course of his or her enjoyment of any prizes for whatever reasons.
16. If Wellcome reasonably believe that the winner maybe unable to understand the terms and conditions in the acknowledgement of receipt or use / operate the prize safely, the prize and its related issues shall be redeemed and handled by the winner's guardian or immediate family member (limited to parent / son or daughter / spouse, need to provide copy of HK Birth Certificate, Marriage Certificate or guardianship certificate and can understand the terms and conditions in the acknowledgement of receipt and use / operate the prize safely). After the redemption, the winner's guardian or immediate family member shall make sure the winner agrees and understands the terms and conditions in the acknowledgement of receipt and uses / operates the prize with the winner.

17. Any receipts which are incomplete, fake, copy, broken, reprint, edited, smeared or not within the promotion period will not be accepted. Wellcome reserves the right to judge the eligibility of the winners. In case of loss of receipt, it will not be replaced or reissued.
18. During this promotion, if the registered data or winning notification are lost, inaccurate, unidentifiable or damaged caused by any computer, network, telephone or technical issues which are not attributed to the default of Wellcome, Wellcome shall not have any legal liability if the participant is judged as disqualified and the participant cannot object.
19. All information provided by participants cannot be changed after registration. All information of participants should be based on the record of the web registration. Any faulty, duplicated and incomplete information will result in disqualification. If winners cannot receive the winning notifications, redemption details or prize, or cannot redeem the prize due to any fake, incomplete or incorrect information provided for this promotion, Wellcome shall bear no responsibility. This promotion only accepts Hong Kong mobile phone number which carries an WhatsApp account, has agreed the WhatsApp in-app Terms and Privacy Policy and carries the traditional voice services provided by Hong Kong mobile network operators, if the mobile phone number does not carry an WhatsApp account, has not agreed the WhatsApp in-app Terms and Privacy Policy or does not carry the voice service or registered phone number is not in use, invalid, changed, cannot send / receive WhatsApp message or cannot make / receive the traditional voice calls when registering this promotion / redemption, it will result in disqualification.
20. For enquiries of the registration or winning information, the registered person should contact us by the registered phone number.
21. In the interest of fairness, the employees of The Dairy Farm Company, Limited and its agency are not eligible for entry.
22. Wellcome Meet the Heroes - Top Brand Awards, judging and selection criteria as follow:
 - i. "Our Favourite Brands" Awards: 60% by public voting and 40% by a judging panel
 - ii. "yuu Members' Favourite Brand" Award: 100% by yuu member voting
 - iii. Other awards: 100% by a judging panel
23. In case of disputes, the decision of Wellcome will be final and binding. If Wellcome note any participants use or incite others to use improper or fraudulent acts / means to disturb the promotion operation or cause damages to or affect the promotion holding, integrity, fairness or running, Wellcome reserves the right to disqualify the participants, abolish the participants' previous registration, limit the participants' access to the promotion website and / or provide related services to the participants and reserve the right to seek all remedies available.

24. Any personal data collected will be used to contact and verify the identity of the participants for prize redemption only and will be handled properly and kept confidential. Wellcome reserves the right to disqualify participants who refuse or fail to provide the relevant personal information. All personal data collected will be destroyed within 90 days after the end of the promotion. For company privacy policy, please refer to wellcomeluckydraw.com/eng/privacy
25. Trade Promotion Competition Licence No.: 56069