

## Terms and Conditions

1. Participant must be a Hong Kong resident (holders of a valid HKSAR identity card) and aged 18 or above.
2. The promotion period / purchase period will be from 5 March 2021 to 8 April 2021, for a total of 5 weeks. The registration period will be from 5 March 2021 to 9 April 2021.
3. Within the promotion period, customer makes a single purchase of HK\$60 or above can enter the lucky draw through our website <https://luckydraw.wellcome.com.hk/> by registering the 11 digits of the Wellcome receipt or the 7 digits of the "Wellcome Delivers"\* order number, your full name, the first 4 numeric digits of HKID card number, Hong Kong mobile phone number and email address. The purchase amount is the net amount paid after all discounts, offers (including credit card and all offers, discounts and "other coupons") and product refunded and excludes the plastic shopping bag charging, the purchase of "Happy Stamp" redemption items, Wellcome gift vouchers, Octopus top-ups, delivery charges and "Click and Collect" service charges. A valid receipt must be a Wellcome or "Wellcome Delivers" (order date) purchase receipt issued between 5 March 2021 to 8 April 2021. The original receipt should clearly show the purchased product name, purchase amount, receipt / order date and receipt / order number. An lucky draw chance will be entitled for the purchase of every additional HK\$60 purchase. Customer can get extra lucky draw chances by purchase designated product(s) of the week. If a receipt includes one kind of designated product of the week, an extra lucky draw chance will be given; includes two kinds of designated product of the week, 2 extra lucky draw chances will be given and so on. Purchased the same kind of designated product with more than 1 piece will be still entitled 1 extra lucky draw chance only. The designated product(s) will be changed every week. Each receipt is entitled to a maximum of 10 lucky draw chances in lucky draw. (including lucky draw chance(s) entitled by purchase amount and extra lucky draw chance(s) entitled by the purchase of designated products). Each purchase through "Wellcome Delivers"\* can also have a maximum of 10 lucky draw chances in lucky draw. Any duplicated entries or wrong inputs will result in disqualification.
4. Each day will run from 12 midnight to 11:59pm. Each week will run from Friday (12 midnight) to the following Thursday (11:59pm). (except 5th week, 2 April 2021 (12 midnight) to 9 April 2021 (11:59pm) would be considered as 1 week / 5th week)
5. The deadline of lucky draw program registration will be at 11:59pm of 9 April 2021.
6. Lucky draw winners will be drawn randomly by computer on 12 April 2021, including  
35 grand prizes,  
Grand Prize: Victoria Harbour Helicopter Experience for 2 persons X 5 winners [Valued \$13,500]  
Second Prize: DJI mini 2 Drone X 10 winners [Valued: \$4,399]  
Third Prize: \$1,000 Wellcome Voucher X 20 winners
7. Delivery note, duplicated receipt, coupon / voucher, credit card customer copy or receipt which only contains plastic shopping bag charge, the purchase of "Happy Stamp" redemption items, Wellcome gift vouchers, Octopus top-ups or delivery charges / "Click and Collect" service charges are not accepted for this promotion. Participants should keep the original receipt for prize redemption.
8. If the winners confirmed to have purchase of HK\$60 or above or designated products in the registration, yet if under verification that the purchase amount is below HK\$60 or does not match the amount entered or the designated products quantity does not match the quantity entered, it will result in disqualification.

If the purchase amount or designated product quantity on “Wellcome Delivers” receipt does not match the information entered due to out of stock, winners are required to present the original order confirmation (proforma invoice) print-out and receipt for verification when redemption.

9. Lucky Draw winners will be required to present the original receipts, the HKID card for verification when redemption. If a winner fails to present the receipt or the HKID card or the receipt number on the receipt or the HKID card number are inconsistent with the number that has been entered, Wellcome reserves the right of disqualification. The original receipt will be collected after prize redemption. Winners must redeem the prize or redemption letter in person at specific location and time and agree the terms and conditions of the prize. Winners who cannot redeem the prize by designated date will forfeit the prize. Authorized redemption is not allowed. Winners agree the photos and videos taken in redemption can be used for this promotional purpose in any channels and media by Wellcome.
10. This promotion accepts registration and redemption by both smartphones with IOS 7 or Android 4.3 (operation system) or above and desktop or smart devices with Edge 79, Firefox 44, Chrome 56 or Safari 11 or above. The internet connection (mobile data or Wi-Fi connection) is required in registration, winners have to prepare the internet connection and responsible for the charges themselves. Wellcome will not provide the internet, mobile data or Wi-Fi connection.
11. Results of the lucky draw will be announced in Sing Tao Daily and The Standard on 21 April 2021. Winners will be notified individually by phone. The Lucky Draw winners who cannot be contacted by 22 April 2021, cannot provide clear winning receipt photo and the original winning receipt or cannot complete the winning registration within designated period after received the winning notification will forfeit the prize. Winners who cannot redeem the prize by designated date will forfeit the prize.
12. The prize cannot be transferred, resold or exchanged for cash. Winners agree to abide by the terms and conditions which listed by the prize suppliers of the relevant prizes. Winners agree to abide by the terms and conditions which listed by the prize suppliers of Victoria Harbour Helicopter Experience. Wellcome and prize suppliers shall not be responsible for any consequences due to the redemption or use of the prizes.
13. Participants understand and accept that Wellcome has no legal or other liabilities if any winners are unable to enjoy any prizes for whatever reasons or if any winners suffer from any personal injuries or property losses or damages in the course of his or her enjoyment of any prizes for whatever reasons.
14. If Wellcome reasonably believe that the winner may be unable to understand the terms and conditions in the acknowledgement of receipt or use / operate the prize safely, the prize and its related issues shall be redeemed and handled by the winner's guardian or immediate family member (limited to parent / son or daughter / spouse, need to provide copy of HK Birth Certificate, Marriage Certificate or guardianship certificate and can understand the terms and conditions in the acknowledgement of receipt and use / operate the prize safely). After the redemption, the winner's guardian or immediate family member shall make sure the winner agrees and understands the terms and conditions in the acknowledgement of receipt and uses / operates the prize with the winner.

15. Any receipts which are incomplete, fake, copy, broken, reprint, edited, smeared or not within the promotion period will not be accepted. Wellcome reserves the right to judge the eligibility of the winners. In case of loss of receipt, it will not be replaced or reissued.
16. During this promotion, if registered data or winning notification are lost, inaccurate, unidentifiable or damaged caused by any computer, network, telephone or technical issues which are not attributed to the default of Wellcome, Wellcome shall not have any legal liability if the participant is judged as disqualified and the participant cannot object.
17. All information provided by participants cannot be changed after registration. All information of participants should be based on the record of phone or web registration. Any faulty, duplicate and incomplete information will result in disqualification. If winners cannot receive winning notifications or redemption details or cannot redeem the prize due to any fake, incomplete or incorrect information provided for promotion, Wellcome shall bear no responsibility. This promotion only accepts Hong Kong mobile phone number with traditional voice and SMS function provided by Hong Kong mobile network operators, if the mobile phone number does not carry the voice or the SMS function or registered phone number is not in use, invalid or changed when redemption, it will result in disqualification.
18. For enquiries of the registration or winning information, the registered person should contact us by the registered phone number.
19. In the interest of fairness, the employees of The Dairy Farm Company Limited and its agency are not eligible for entry.
20. In case of disputes, the decision of Wellcome will be final and binding.
21. Any personal data collected will be used to contact and verify the identity of the participants for prize collection only and will be handled properly and kept confidential. Wellcome reserves the right to disqualify participants who refuse or fail to provide the relevant personal information. All personal data collected will be destroyed within 90 days after the end of the promotion. For company privacy policy, please refer to <https://www.wellcome.com.hk/wd2shop/en/html/customer-services/privacy-policy.html>. With participants' consent, personal data will be used for future marketing purpose.
22. Trade Promotion Competition Licence numbers: 54212-3

“Wellcome Delivers” is Wellcome's online shopping platform